

Overseas Press Club Bulletin

Vol. 42, No. 5
JUNE 1987

52 East 41 Street
New York, N.Y. 10017
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Up-and-Coming

Tuesday, June 16, 5:30 P.M.—"An Evening with Alberta Hunter." Frank C. Taylor, co-author of *Alberta: A Celebration in Blues*, talks about the legendary singer. Rare video of Hunter will be shown. Bogert Room.

Members free, guests \$5. Cash bar, all functions. Reservations required; call Mary Novick 212-679-9650.

Anderson Views U.S. and Russians In A Singular Light

by FRED FERGUSON

Walter Anderson, Editor of *Parade* magazine, addressed one of the more memorable Speaker's Nights of recent memory when he discussed his overseas reporting venture to the Soviet Union at the Club on May 12.

Anderson had just returned from a two-week tour of the U.S.S.R. His report on his impressions of that nation and its people will appear in the June 21 issue of *Parade* alongside an article on the U.S. by Vitaly Korotich, editor of the Soviet magazine *Ogonyok*. Both articles also will appear side by side in *Ogonyok*.

Anderson was invited to visit the Soviet Union by the government, a move typical of *glasnost*, the new policy of openness that is being fostered by Mikhail Gorbachev.

"Glasnost is real," Anderson declared. "What remains to be seen is whether glasnost is a window—or a door."

"I say a few things in my article that have not been said in the Soviet Union before," Anderson told his audience. "For example, the Soviet government has never owned up to that fact that it has had—and has—political prisoners."

"The peoples of the U.S. and of the U.S.S.R. have much to learn from each other," Anderson continued. "It is time for us to give as much information to them as we can." For his part, he said the one thing he learned from the Russians was that "our problems are solvable."

Anderson cited some of the domestic

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48th Annual Awards Dinner

Gala Declared a Huge Success—Big Turnout, Best Program

With an audience of 500 on hand and an all-star program headed by Art Buchwald and Lesley Stahl, the Overseas Press Club's 48th Annual Awards Dinner on April 22 came off as one of the most successful, both artistically and financially, in the Club's history.

The guests included an unusually large turnout of Club members, as well as a 10-table delegation from the International Herald Tribune whose publisher, Lee W. Huebner, accepted the President's Award in recognition of the Paris-based paper's 100th anniversary of pioneering American journalism abroad.

Both Buchwald, who began his illustrious career as a satirist and commentator on the *Herald Tribune* in Paris, and Stahl, a CBS-TV news star since 1972, brightened the evening with lively accounts of their early days in the business. Stahl presided over the presentation of the OPC's awards in 14 categories, with most of the winners on hand to make brief acceptances.

OPC President **Herb Kupferberg** presented the President's Award—given for the first time to a publication rather than to an individual—to Huebner who, in his response, traced the paper's history from an idiosyncratic publication created by

James Gordon Bennett to a newspaper printed around the world and reaching an audience of global significance. Huebner reminded the audience that two of Bennett's famous owl effigies still exist—one in the IHT's Paris office, the other in the OPC headquarters in New York. A filmed message from President Reagan, congratulating the *International Herald Tribune*

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Buchwald and Stahl Recall Their Good (And Not So Good) Old Days



Lesley Stahl and Art Buchwald: In fine(r) form today at the OPC Annual Dinner.

by FRED FERGUSON

Reminiscences filled the air at the OPC Awards Dinner at the Grand Hyatt, as Art Buchwald and Lesley Stahl told tales of how they got started on the way to fame. It was one of the most laughter-filled OPC evenings ever held.

Buchwald told nostalgically about his early days on the "Paris Herald Tribune," as all called it then, even though it's now properly the *International Herald Tribune*. He even got sentimental about his beloved paper.

"Lifeline to the mother country," he called it. "I feel about it as MacArthur

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L to r: OPC Vice President Dwight Sargent, Art Buchwald, Lee W. Huebner and Herb Kupferberg at Annual Dinner cocktail party.

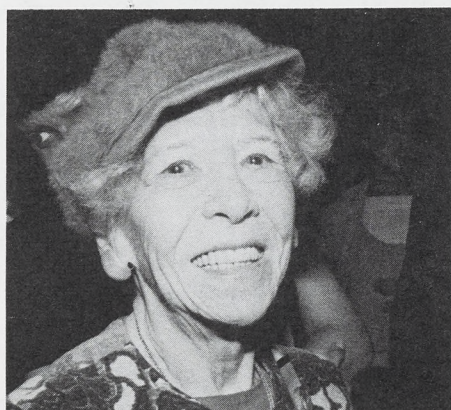
Editor's note: OPC Member Elsa Rogo casually mentioned at the Awards Dinner that, at 86, she is one of the oldest living former employees of the Paris Herald Tribune. We invited her to submit some autobiographical notes. And here they are:

A Summer in 1923 on The Paris Herald Trib

by ELSA ROGO

I grew up in an all-male family (having lost my mother when I was a baby) who all agreed on one thing—opposing my becoming a journalist.

But when my father was overseas in India and China on business, I made a pact with my brothers that, if I were admitted to Columbia, they would let me study journalism. They thought that, at 17, I was too young to make it. But I had already lined up the dean, John Cuniffe, and the dean emeritus, Talcotte Williams—and I was admitted.



Elsa Rogo

After I was graduated from Columbia Journalism School, I tried desperately to get a job in New York. Finally, I had to besiege an uncle in the Players Club and a cousin who was a drama critic to give me introductions to any of their friends who might be editors. That's how I met Bob Davis, an editor of the *New York Sun*, and Henry Pringle, a famous journalist and PR man who scared me by chasing me around his desk. (But still offered no job.)

Bob Davis did say to me, "If my own son wanted a job in journalism, I'd take him down to the Staten Island Ferry, shove him off and tell him to swim for it before I'd give him one!"

(Davis also confessed to me that, just before I came to see him, my uncle had called him and swore that, if he gave me a job, he'd never speak to him again.)

Obviously, a girl couldn't get a job for love or money in this country! So in 1923,

I went to Paris and walked into the *Paris Herald* and was hired by Floyd Gibbons, the famous aviator and war hero who wore a patch over one eye.

Because of my fluency in languages—French, Spanish, German, and some others—I was to interview visiting firemen and women. I was thrilled, though I wasn't paid enough to cover my taxi fares—or even to eat.

My boss Gibbons would put a bunch of violets on my desk every day, but I still had to write to my family for money. They told me they wouldn't pay me to become a journalist. But, if I went to the Sorbonne as planned, they would. So after that first summer of 1923, I did, and I had a glorious year in Paris, studying and continuing to occasionally write for the *Paris Herald Trib*.

(Elsa went on to teach art at Bennington College and was shepherding a group of students on the steamship Havana en route to Mexico when the ship ran aground. She broke into newsreel journalism with her films of the sinking, so dramatic they helped bring legislation requiring boat drills on U.S. flag vessels.)

Who's doing what, when, where and, if there's space, why

by RALPH D. GARDNER

THE PARIS BEAT: Veteran OPC member **Wambly Bald's** Paris-Montparnasse columns, written long years ago for the *Chicago Tribune's* Paris edition, will now appear in book form, published by the Ohio University Press. "It's great nostalgia!" says Bald. The book's introduction and commentaries have been supplied by Prof. Benjamin Franklin V of the University of South Carolina.

OLD CHINA HAND: OPCer **Yvonne Beaudry's** article on cruising down the Li River in Guilin, China (it ranks third in sightseer interest after the Great Wall and the Xian excavations) was the recent cover story of the *Calgary Herald's* leisure section.

HOLLYWOOD BOUND: Member **Josephine Lyons** of ABC just sold her screen treatment of *Miss Fourth of July*—based upon the book by Christopher Janus—to Disney Pictures. She is now heading out to the West Coast for pre-production meetings.

IN THE BOOK: OPCer **Charlotte H. Peaslee**, head of her own special editorial projects company, advises that she is now listed in *Who's Who in the World*.

P.R. EXECUTIVES MOVE UP: Announcement has been made by former OPC President **Jack Raymond**, founder of Jack Raymond & Company, of major changes in his organization's management. The new president and chief executive officer of the New York-based public relations agency is OPCer **William H.A. Carr**, who had been senior vice-president. Edward F. McDougal is now vice-chairman and chief operating officer. Jack Raymond moves up from president to chairman of the board.

Carr, a newspaper reporter and editor for seventeen years, has been in public relations for twenty-four years. He is the author of sixteen books.

The agency was founded eleven years ago by Raymond, who was for twenty-five years a correspondent for *The New York Times* and later became president of the Thomas J. Deegan international public relations concern.

HONORS: OPC founding member **Ephraim R. Gomberg** of Palm Springs, Cal., was honored last month by the nation's forensic psychiatrists. The Seymour Pollack Distinguished Achievement Award was conferred on him at the annual meeting of the American Psychiatric Association in Chicago. Gomberg, a criminal justice consultant, was cited for "many years of distinguished service to the fields of psychiatry and the law."

SMART GUY: Member **Stanley A. Frankel** has been re-elected for an unprecedented third term as president of Phi Beta Kappa Associates. He was named to Phi Beta Kappa in his junior year at Northwestern University, where he was also valedictorian and twice class president. Frankel was a combat officer in World War II. He retired as a major, was decorated five times for bravery, including two Presidential Unit Citations. He received a Peabody Award for producing an ABC-TV series and served on two Presidential Commissions. He is currently an adjunct professor at Baruch College (CUNY) and at Pace University. He also is a senior officer of the Ogden Corporation in New York.

RATING UPDATING: Member **Jay A. Brown**, president of Cineman Syndicate, is completing the seventh updated edition of his book—a best-seller in its field—*Rating the Movies*. Initially published in 1982, the newest issue will be in stores by summer with the latest reviews of movies for VCRs and pay cable TV. Jay also has developed—and already is distributing to thirteen newspapers—a free-standing insert video-movie guide. Publishers interested in this service should contact him at Cineman Syndicate, 7 Charles Court, Middletown, N.Y. 10940. Telephone: (914) 692-4572.

* * *

TAKING CENTER STAGE: **Juliet Lowell**, who tells us that she's already had 13 books published (adding, "My only superstition is that I won't sleep 13 in a bed!"), will be the speaker at her Vassar College Reunion this month. Lowell is also penning her autobiography and a book of anecdotes.

* * *

We Get Letters

*OPC President **Herb Kupferberg**, received the following response to the Annual Awards Dinner. He asked us to share it with all of you:*

Dear Herb:

All of us at *The International Herald Tribune* join in sending our very warmest thanks to the Overseas Press Club for the very special honor you have paid to our newspaper and for the wonderful evening we spent together on April 22. I know this will always be remembered as one of the true highlights of our Centennial year.

The Annual Dinner was a particularly enjoyable event and we were proud to be a part of such a distinguished group of awardees. Absolutely everybody I spoke with had a wonderful time, greeting old and new friends, and enjoying the program. I've never been at any kind of awards program that was so well handled and I am sure that everyone at the Overseas Press Club who was involved in this effort deserves the greatest thanks for their enormous hard work and effective attention to so many details.

The fine relationship between the IHT and the Overseas Press Club is one that means a great deal to all of us. And we look forward to continuing that relationship with you and with the OPC in the years ahead.

Sincerely,
Lee W. Huebner,
Publisher, The International
Herald Tribune



Maxine Sullivan at an OPC Jazz Concert in 1972. With her (l to r), Billy Taylor, Bill Bolcon—and the great Eubie Blake at the piano.

Credit: Henry Senber

Wilma Dobie Is Eulogist At Maxine Sullivan Rites

On Friday, April 10th, at St. Peter's Lutheran Church in New York City, **Wilma Dobie**—chairman of the OPC Jazz Concerts Committee—delivered the eulogy at the funeral of jazz immortal Maxine Sullivan.

Dobie, who was present when Ms. Sullivan was inducted into the Jazz Hall of Fame in Washington, D.C., shared this and other memories with the singer's relatives, friends and the many musical artists who filled the church.

"When members of the Overseas Press Club founded the Overseas Jazz Club some seventeen years ago," Dobie said, "we were honored by Maxine's acceptance to be our Honorary President with Earl 'Fatha' Hines. With Maxine, it was not just a matter of her name on paper. With her usual incredible energy she threw herself into every aspect of the jazz activities. We were thrilled when her performance with Earl Hines resulted in a splendid album, *Earl 'Fatha' Hines and Maxine Sullivan Live at the Overseas Press Club*. Tonight all of us here and throughout the world of jazz will remember Maxine Sullivan, the down-to-earth jazz immortal, as our love."

Film clips shown at the service from Maxine Sullivan movies included a documentary that Wilma Dobie produced at an OPC jazz concert.

All your news that fits

Please keep telling us what you're doing. OPCers' activities make for a better OPC Bulletin. We're trying to keep up with the items you've been sending. We'll admit it's not quite original but our motto is, "All your news that fits."

OPC Mourns Two

Jack Frummer, long-time member of the OPC, died last Jan. 31 in a nursing home in Forest Hills, N.Y. Frummer, a well-known Brooklyn attorney, was widely connected both in the legal profession and in the world of music, which was one of his primary interests. He was one of the founders of the Lemonade Opera, an active group in the post-World War II era.

For many years he was chairman of the Club's Music Committee, and in his capacity as OPC impresario presented many rising young performers in Sunday afternoon concerts at the old clubhouse on 40th Street. With the cooperation of **John Gutman**, another OPC member and an assistant manager at the Metropolitan Opera, Frummer staged several performances by the Metropolitan Opera Studio, including a preview of the Met's world premiere of Marvin David Levy's *Mourning Becomes Electra* in 1967.

OPC President **Herbert Kupferberg** said: "I worked with Jack Frummer on the Music Committee and admired him deeply. His love of music and his devotion to the Club made for a combination that enriched many lives."

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Anderson

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problems confronting the Soviet people today—high alcoholism and divorce rates, abortion as the most common method of birth control and absenteeism in the work force. (The prevailing joke, Anderson said, goes "They pretend to pay us, we pretend to work.")

"Yet certain images of the Russian people stay with me," Anderson noted. "Such as the image of a Russian grandfather holding the hand of his grandchild. Nowhere did I see a child unattended. The evidence of family bonding was phenomenal! It often seemed more like a family than a nation.

"The Soviet people respond to authority and power. But they also have gentleness, kindness and integrity. They love their nation." In that respect, "the Russians are just like the American people," Anderson concluded.

"I don't want to fight these people because they are too much like me. If attacked they will fight to their last breath."

OPC Vice President **Dwight Sargent** surprised Anderson during the question-and-answer period by presenting him with a plaque from the Board of Governors, commending Anderson's help with the 1987 *Dateline*. Anderson, in turn, thanked his production staff, who worked on the book, and *Parade's* Managing Editor **Larry Smith** in particular, who was the publisher and editor of *Dateline*.

Obit

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Harry McCarthy, former OPC member and a longtime newsman, has died of a heart attack in Boca Raton. He was 62. In the course of his career, which began with the *Minneapolis Star* in 1949, Mr. McCarthy was a reporter for International News Service and United Press International. During the Vietnam War, he served as a correspondent for ABC News. At various times he worked on the editorial staffs of *Newsweek*, NBC News, the *New York Daily News*, The New York Times News Service and as an executive producer of news documentaries on WNET in New York.

He is survived by his daughter, Elizabeth Nielsen, of New York City.

Dinner

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on its anniversary, was shown.

Norman Schorr, chairman of the Freedom of the Press Committee, led the audience in the Club's traditional candle-lighting in tribute to the scores of journalists in many countries now either incarcerated or persecuted because of their truth-finding efforts. **Mort Frank**, chairman of the Awards Committee, introduced Stahl, and **George Burns**, Club Treasurer, prepared the videotape highlighting the award-winners' work. Two past presidents of the Club, **Anita Diamant** and **Henry Gellermann**, were co-chairpersons of the event, held at the Grand Hyatt, with Diamant introducing the dais.

Guests received a souvenir bag containing a replica of the first edition of the "Paris Herald" and a copy of the current issue of the IHT, dated April 22, 1987 and printed in Miami.

They also took home copies of *Dateline*, the annual OPC magazine issued in conjunction with the dinner and listing all of the award-winners. This year's 68-page issue was prepared by *Parade* magazine for the Club, with **Larry Smith**, *Parade's* managing editor and an OPC Governor, serving as editor and publisher. With 29 pages of advertising from many of the country's leading journalistic and corporate institutions, the issue included articles by Ronald Reagan, identified not only as President of the United States but also as "a former broadcaster for WHO in Des Moines, and WOC in Davenport, Iowa"; Margaret Thatcher, Prime Minister of the United Kingdom; and many notable correspondents, editors, broadcasters and publishers. The theme of the magazine, "We the People," recognized the 200th anniversary of the U.S. Constitution, with its guarantees of free speech and a free press. Copies of the magazine are being widely distributed, with special attention to journalism schools and libraries.

Buchwald/Stahl

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felt about West Point. It was responsible for my being born again."

And it was on *The Trib* that he got his start in the news business, at \$25 a week. He started a nightclub column which became a restaurant column—because more people were interested in eating—which led to a wine column. Buchwald knew nothing about wine, he said, but "faked it."

When Eisenhower came to Paris, Buchwald slipped a spoof of a Jim Haggerty press conference into his column—"It sounded so much like the real thing, Haggerty called a press conference to deny it, which really gave me my start."

This also led to more columns on the fun side, such as his writings on "The Six-Minute Louvre"—"There are only three things an American has to see—'Winged Victory,' 'Venus de Milo' and 'Mona Lisa.' That takes six minutes. All the rest is junk."

Buchwald recounted his writing fictitious letters to the "Mailbag" column of the paper, and his response to Americans who call the French surly: "The French don't like each other, so why should they like us?"

Lesley Stahl also had a yarn or two.

When she was finally assigned to a live news analysis panel during the Watergate hearings, she said the male members didn't let her contribute until the subject of "gossip" came up. "If it's gossip," CBS newsman Daniel Schorr remarked, "that's why we have a woman."

She said she felt devastated and called home to ask her father how to write a letter of resignation. He reassured her; said she was wonderful, the program was

great. He said her mother thought so too. But when Stahl insisted on speaking with her mother, he confessed: "Mother can't talk right now—she's too upset."

It was the first appearance at the Club for both Buchwald and Stahl, and several in the audience expressed the hope that it won't be the last.

NEW APPLICATIONS

NEW MEMBERS

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Gerald A. Fitzgerald

ASSOCIATE OVERSEAS

A.M. Hoon-Zumloh

Daniel Wagner

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OPC Bulletin accepts classified ads in what may be best media influentials buy. \$5 minimum for up to three lines, \$1.75 for each line thereafter. 46 characters per line. Check must accompany typed copy submitted to OPC by 14th of month preceding publication.

Overseas Press Club Bulletin

The Overseas Press Club Bulletin (ISSN-0738-7202) is published monthly, except August, for \$24 per year to members, included in dues, by the Overseas Press Club of America, New York, N.Y. 10017. Second class postage paid at New York, N.Y.

Fran Carpentier, Fred Ferguson, Co-editors; Ralph Gardner, Charles J. Schreiber, Associate Editors.

POSTMASTER: Send address changes to the Overseas Press Club Bulletin, 52 East 41st Street, New York, N.Y. 10017.

Overseas Press Club of America, Inc.
52 East 41st Street
New York, N.Y. 10017
(ISSN-0738-7202)

Second Class
Postage
PAID
at NY, NY